

Supporting improved investment climate, business environment reforms and private sector engagement

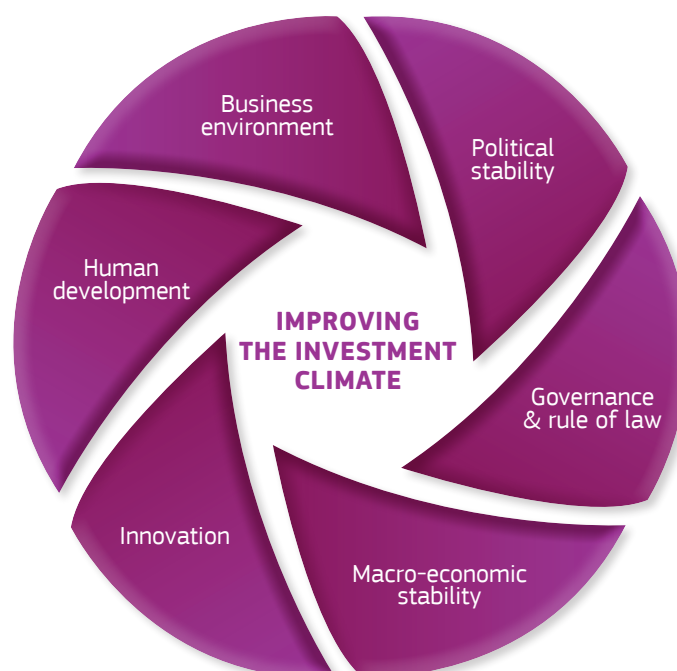
Introducing DEVCO's Private Sector and Trade Advisory and Technical Support Facilities

The Private sector and trade Unit of DEVCO (DEVCO C4) provides thematic guidance and support to headquarter and delegation staff, governments and private sector organisations in their effort to enhance the investment climate and enable a sounder business environment.

DEVCO C4 is currently coordinating three advisory and technical support facilities for improved investment climate.



This support includes the provision of on-demand advisory services from three technical assistance facilities that have varying geographical scopes, operating models and expertise, but a common thematic focus.



THE TRADE AND PRIVATE SECTOR DEVELOPMENT/ENGAGEMENT FACILITY

TPSD FACILITY

Mission

The Trade and Private Sector Development/Engagement (TPSD) Facility was launched in 2017 to increase the capacity of partner countries and European Union (EU) staff in Delegations and Headquarters to understand and implement private sector and trade policy orientations and further improve the quality of DEVCO interventions.

Scope of work

The team of experts provides technical assistance, knowledge management and communication support to EU staff.

TPSD Facility missions last up to 30 days. They are designed as scoping missions for investment climate or business environment reform initiative, or to support the Sustainable Business for Africa (SB4A) initiative for increased public-private dialogue.

Examples of assignments

Over the past 3 years, the TPSD Facility conducted 38 missions in 29 countries around the world, including:

- Private sector mappings,
- Analyses of value chain and their development constraints,
- Feasibility studies for the implementation of EU Chambers of commerce,
- Strategies to support business incubators,
- Recommendations to support the implementation of Economic Partnership Agreements,
- Business Environment reform Guidelines,
- Sustainable Business for Africa (SB4A) state of play,
- Revision of sectoral guidelines.

The TPSD Facility is implemented by [DAI](#).

Contact: Laura.Atienza@ec.europa.eu



Support for the analysis on the operationalisation of the EU's External Investment Plan in Madagascar

Facility: TPSD
Beneficiary: EU Delegation in Madagascar
Scope of work: technical assistance

The TPSD Facility conducted an analysis and recommendations for the operationalisation of the External Investment Plan (EIP) in Madagascar, as well as support for Public-Private Dialogue. The recommendations proposed by the short term expert in November 2018 supported the design of a private sector development programme in the country, for improved business climate.

The short term assignment focused on:

Public-private dialogue / Sustainable Business for Africa (SB4A):

- 1 > Map local and European private sectors,
> Identify actors who could act as a catalyst for public-private dialogue,
> Share and integrate best practices regarding the implementation and management of SB4A.

Investment facilitation:

- 2 > Identify and assess investment opportunities,
> Propose appropriate means for the implementation of the EIP in Madagascar, in line with the main value chains and areas proposed in the Growth and Jobs Compact and the EU's cooperation work in Madagascar.

THE INVESTMENT CLIMATE REFORM FACILITY



ICR FACILITY



• Technical assistance



• Business Environment
• Investment climate initiatives



• ACP countries



• 90 days



• EU Delegations
• Government agencies
• Regional organisations
• Business associations
• Local DFIs
• Trade unions



• Request form

Mission

The Investment Climate Reform (ICR) Facility supports the members of the Organisation of African, Caribbean and Pacific States (OACPS) to improve their investment climate and business environment. It is co-funded by the EU, under the 11th EDF under the ACP-EU Partnership Agreement, together with BMZ and BC.

Scope of work

The ICR Facility offers specific and targeted technical assistance of up to 90 days for business environment and investment climate improvement initiatives. Technical assistance is provided on the economy-wide, sectorial and value chain level based on requests from EU Delegations, private sector organisations and government agencies. Besides this request-based technical assistance, the ICR Facility supports national or sub-regional development finance institutions with capacity building. Furthermore, it compiles and shares knowledge and lessons learned.

Examples of assignments

- Support of business environment reforms in areas such as business registration, investment policy, tax administration, among others ,
- Promotion of sustainability in the business environment through innovative approaches, e.g. social entrepreneurship, climate-smart investment, inclusive businesses or gender-specific reforms,
- Strengthening the Public-Private Dialogue processes and its key stakeholders.

The ICR Facility is implemented by a consortium made up of [GiZ](#), [Expertise France](#), [British Council](#), [SNV](#).

Contact: Miguel.Campo-Llopis@ec.europa.eu



THE RAPID RESPONSE FACILITY FOR INVESTMENT AND BUSINESS ENVIRONMENT

RR IBE FACILITY

Mission

The Rapid Response Facility for Investment and Business Environment (RR IBE) was launched in November 2019 to provide just-in-time policy advice and technical assistance in response to specific requests from EU Delegations based in Sub-Saharan African countries.

The Facility was set-up in the framework of the External Investment Plan, to improve the business and investment climate in Sub-Saharan Africa and to unlock private investments with a specific focus on job creation for youth and women. New methodologies and approaches which can be replicated in to other countries will be prioritized.

Scope of work

Assignments covered by the RR IBE Facility can be scoped across the following areas of intervention:

- Local Financial Markets in Depth Diagnosis,
- Securing inward investment,
- Implementing G20 Compact with Africa,
- Business registration, regulation, and licensing,
- Efficiency of supplier markets,
- Enabling better access to finance,
- Industry competitiveness and innovation,
- Trade and investment policy analysis,
- Monitoring and impact assessment,
- Crosscutting (i.e. women economic empowerment),
- Promoting green investments and circular economy.



The RR IBE Facility is implemented by [the World Bank](#).

Contact: Miguel.Campo-Llopis@ec.europa.eu

AT A GLANCE – COMPARING THE THREE FACILITIES

TPSD	<ul style="list-style-type: none"> • Technical assistance • Knowledge management • Communications 	<ul style="list-style-type: none"> • Private Sector Development • Private Sector Engagement • Trade 	Global	30 days	<ul style="list-style-type: none"> • EUDs • HQ 	Terms of reference
ICR	<ul style="list-style-type: none"> • Technical assistance 	<ul style="list-style-type: none"> • Business Environment • Investment climate improvement initiatives 	ACP countries	90 days	<ul style="list-style-type: none"> • EUDs • Government agencies • Regional organisations • Business associations • Local DFIs • Trade unions 	Request form
RR IBE	<ul style="list-style-type: none"> • Technical assistance 	<ul style="list-style-type: none"> • Business Environment • Investment climate 	Sub-Saharan African countries	• 6 months	EUDs	E-mail to C4